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January 10, 2008

TO: Commissioner for Patents  
Attn: Jason Thomas  
Patent Examining Corps  
Facsimile Center  
P.O. Box 1450  
Alexandria, VA 22313-1450FROM: Garth VivierOUR REF: 2050.086US1FAX NUMBER (571) 273-8300


\* Please deliver to Examiner Jason Thomas in Art Unit 4126. \*

Document(s) Transmitted: Revocation and Power of Attorney & Change of Correspondence  
Address (1 pg.).Total pages of this transmission, including cover letter: 2 pgs.

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In re. Patent Application of: Tom LemmonsSerial No.: 10/688,067Filed: October 16, 2003Title: Demographic/preference snifferExaminer: Jason ThomasGroup Art Unit: 4126Docket No.: 2050.086US1By: Name: Garth VivierReg. No.: 57,313

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.

  
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S/N 10/688,067PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Tom Lemmons  
Serial No.: 10/688,067  
Filed: October 16, 2003  
Customer No. 44367  
Title: Demographic/preference sniffer

Examiner: Jason M. Thomas  
Group Art Unit: 4126  
Docket: 2050.086US1  
Confirmation No.: 8136

REVOCATION AND POWER OF ATTORNEY  
CERTIFICATE UNDER 37 CFR § 3.73(b)  
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In accordance with 37 C.F.R. Section 1.36, M.P.E.P. Section 402.05 and 402.07, please revoke any existing Powers of Attorney, if any, and appoint the following attorneys and/or patent agents to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith:

Customer Number: 44367

CERTIFICATE UNDER 37 CFR § 3.73(b)

Intellocity USA Inc. hereby certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventor(s) recorded 06/18/2004 on Reel 015617, Frames 0142 - 0145. To the best of my knowledge and belief, title is in Intellocity USA Inc., the assignee.

Pursuant to 37 C.F.R. § 3.73(b) I hereby declare that I am empowered to sign this certificate on behalf of Intellocity USA Inc., the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true.

Please direct all correspondence in this case to:

Schwegman, Lundberg & Woessner, P.A.  
Customer No. 44367

Date January 8, 2008

By

Name: Mark Beariault

Title: General Counsel